



Helping Customers Succeed

PARADIGM SERVICE OFFERINGS



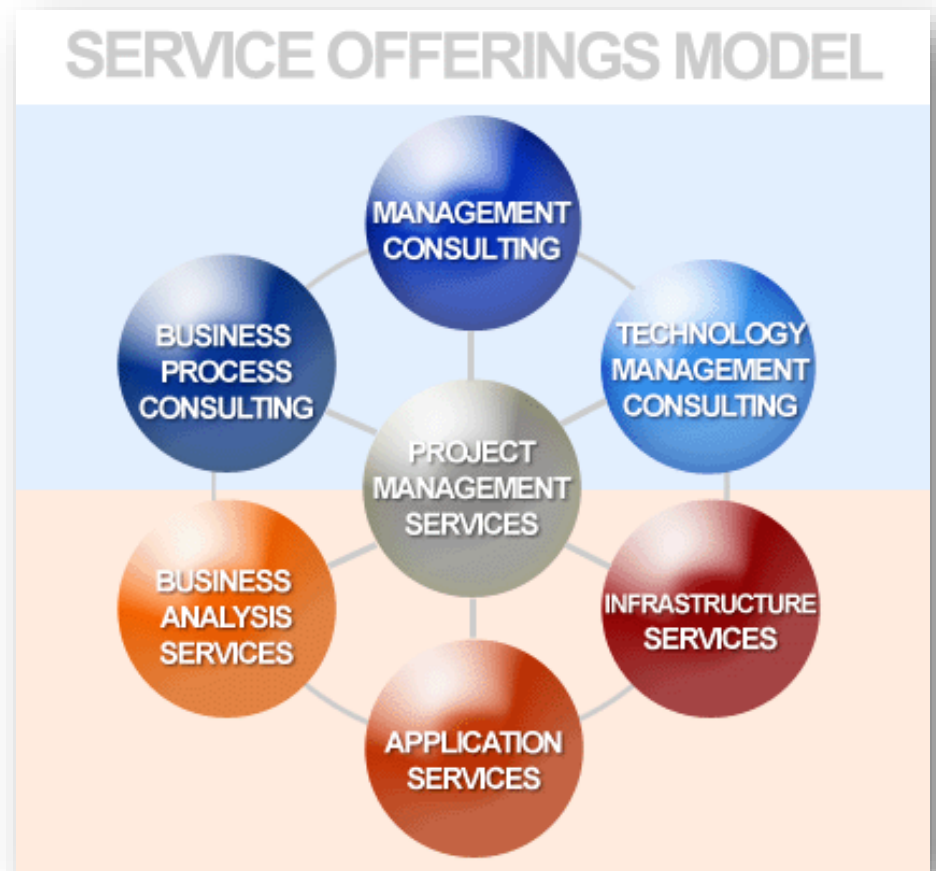
AGENDA

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PARADIGM SERVICE OFFERINGS

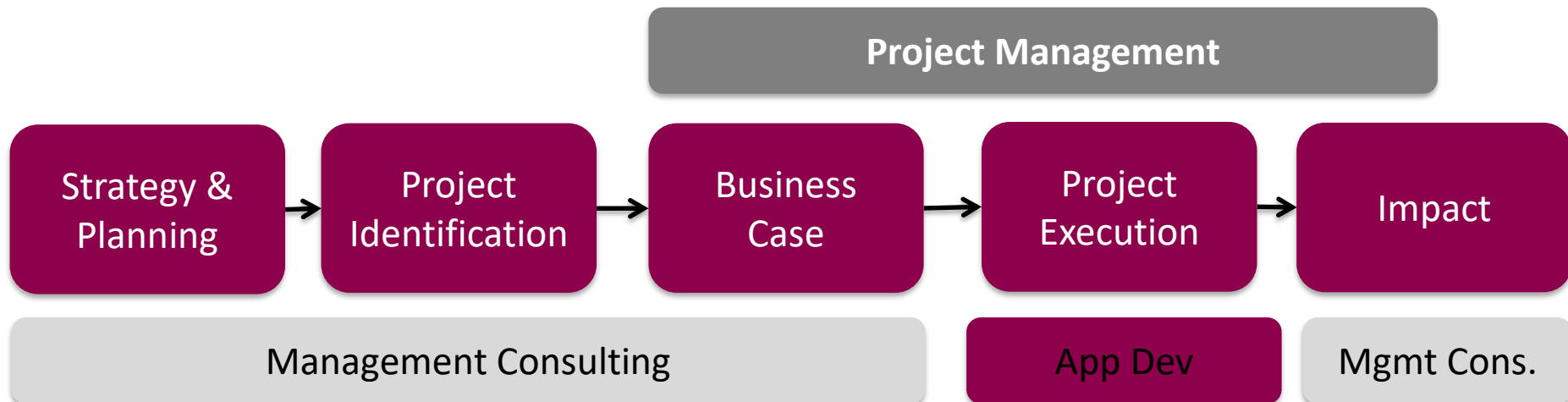


We provide a wide range of service offerings designed to fulfill our **mission**: to help customers get the most from their investments in **business processes** and **Information Technology**



THREE CORE SERVICES OFFERINGS

- **Management Consulting** helps identify and prioritize projects, as well as measure impact post implementation.
- **Project Management** oversees execution of projects and ensures successful outcomes
- **Application Development** provides high demand technology skills within projects. Most Paradigm projects have a technology component to them.



MANAGEMENT CONSULTING



Strategic Planning and Development

Feasibility Studies

Program Review and Evaluation

Supply Chain and Procurement

Business Planning

- 5 “core” areas that Management Consulting delivers on
- Most engagements combine components of multiple areas
- Helps establish Paradigm as a thought leader
- Paradigm leverages expertise in Project Management and in existing areas: Business process engineering, OCM

PROJECT MANAGEMENT



Project Planning and Scheduling

Task and Deliverable Management

PMO Design and Staffing

Business Analysis

Organizational Change Management

Methodology Implementation and Adherence

- Bulk of Paradigm engagements' scope
- Significant investment in training, methodology and best practices to ensure highest quality outcome for clients
- Focus on long term, sustainable projects
- Generally integrating with a client team, project sponsor and other key stakeholders
- Industry vertical experience leads to reusable deliverables and accelerated delivery timelines

APPLICATION DEVELOPMENT



Software Development
and Testing

Package Software
Customization

IT Infrastructure
Change Management

Systems Architecture &
Database Design

Documentation
Support

IT Service Management

- Focus on key enterprise technology platforms used by our clients including Microsoft .NET and Java
- Experience in healthcare technology platforms found at both payers and at providers
- Our target industries and clients have a complex mix of custom developed solutions and heavily customized industry platforms
- Application modernization, replacement and enhancements opportunities are a significant driver of Paradigm's Project Management roles

SEB TECHNOLOGY SERVICE OFFERINGS



QLogitek

- Systems and application integration, cloud computing, security, network infrastructure and administration, application hosting and service desk

Inforica

- Business process management & workflow, energy information management, CRM Solutions, Core Software development, Global sourcing, Microsoft business intelligence solutions

Marval (a Paradigm Company)

- IT Service Management

SOMOS

- Management Consulting, training, federal government contracting

MapleSoft

- Professional Services and Recruitment

Health and Benefit Offerings

- Benefits Division – a group of companies with specialization in health claims processing, adjudication, disability plans, health and wellness, and analytics.

PARADIGM CONSULTING GROUP

ABOUT US



- With practices in Regina, Winnipeg and Saskatoon, we employ over 125 staff.
- We offer our customers a wide range of IT and business consulting services.
- Our experience spans customers within several industries, with particular expertise in Healthcare, Insurance, and the Public Sector.

www.Paradigm-SEB.com

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BEST PRACTICES



- Paradigm's Best Practices provide:
 - an opportunity for our consultants to share experience and insight.
 - strengthening the Paradigm culture and promoting personal and professional growth.
- Best Practices meetings occur weekly and offer an opportunity to connect with team members and clients from other work sites.
- Sharing knowledge and training opportunities within our diverse team helps strengthen Paradigm employees and benefits our clients.

TESTIMONIAL



The Paradigm Consulting Group's depth of consulting expertise in the area of Project, Programme and Portfolio Management Best Practices is the strongest in Canada.

Their Accredited Consulting Organization designation and over 90 certifications among their consulting staff demonstrates this expertise.

With their depth of experience in PRINCE2[®], Managing Successful Programs[®] and Management of Portfolios[®] with numerous clients in Western Canada, Paradigm is a proven and respected leader in this rapidly expanding field.

David Smyth
Marketing Manager, Canada
APMG International

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SMART EMPLOYEE BENEFITS (SEB)



- Paradigm Consulting Group is a member of the SEB Group of Companies.
- SEB is a technology company providing software, solutions and services specializing in managing group benefit solutions and healthcare claims processing environments for corporate, government and non- profit association clients.
- Paradigm & SEB both share a common vision of providing leading-edge business process automation, integration and collaboration solutions to their clients.
- For more information about Smart Employee Benefits, visit

www.SEB-Inc.com

PARADIGM CONSULTING GROUP

CONTACT US



To learn more about us:

- Internet: <http://paradigm-seb.com>
- LinkedIn: <http://www.linkedin.com/company/paradigm-consulting-group>

PARADIGM CONSULTING GROUP QUESTIONS?

If you have any questions about how
Paradigm can assist your organization, please contact:

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